

SURVIVING CYBERSECURITY: A CANADIAN GUIDE

MONTREAL | OCTOBER 1-2 2019



**CANARIE
SUMMIT
2 0 1 9**

SPONSORSHIP PROSPECTUS

ABOUT CANARIE

CANARIE strengthens Canadian leadership in science and technology by delivering digital infrastructure that supports world-class research and innovation.

CANARIE and its twelve provincial and territorial partners form Canada's National Research and Education Network. This ultra-high-speed network connects Canada's researchers, educators and innovators to each other and to global data, technology, and colleagues.

Beyond the network, CANARIE funds and promotes reusable research software tools and national research data management initiatives to accelerate discovery, provides identity management services to the academic community, and offers advanced networking and cloud resources to boost commercialization in Canada's technology sector.

Established in 1993, CANARIE is a non-profit corporation, with the majority of its funding provided by the Government of Canada.



The CANARIE Summit is an annual showcase for trailblazing visionaries from academia, the private sector, and the public service who discuss their transformative work with an intimate gathering of Canada's research, education and innovation communities.

Engaging plenary sessions led by Canadian and international speakers aim to inspire attendees to learn, discuss, and collaborate on what it takes to make Canada a global leader in data-driven innovation.



SURVIVING CYBERSECURITY: A CANADIAN GUIDE

Overwhelming! Today's focus on cybersecurity inundates organizations and individuals alike. Keeping track of the latest threats, understanding the role governments, institutions and individuals play, and deciphering conflicting information on how to protect critical infrastructures, personal information, and strategic assets is a challenge -- but don't despair! The speakers at the 2019 CANARIE Summit will break down these issues and address several interrelated perspectives:

- Who is ultimately responsible for our cybersecurity?
- What do we know about the psychology of hackers?
- How are ethical hackers keeping states, businesses, and individuals safe?
- What's the impact when research gets hacked?
- Have our legal frameworks kept up with our cybersecurity frameworks?
- How do we keep ahead of rapidly-changing technologies and the hackers who exploit them?
- What are the elements of Canada's national cybersecurity strategy?
- What is the opportunity for Canadian leadership in cybersecurity innovation?

ENGAGEMENT WITH CANADA'S LEADERS IN RESEARCH, EDUCATION & INNOVATION

Sponsors of the CANARIE Summit are able to strengthen their exposure to and collaboration with Canada's research, education and innovation communities through extended networking sessions and opportunities that include brand promotion, exhibition, and the introduction of speakers.

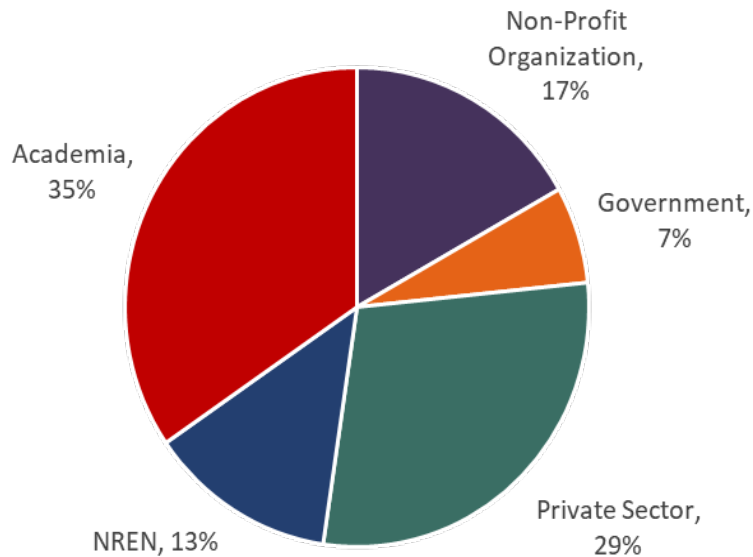
The 2018 National Summit included diverse sessions on the opportunities and challenges that exist in AI and automation.

98% attendee satisfaction score
of 2018 Summit

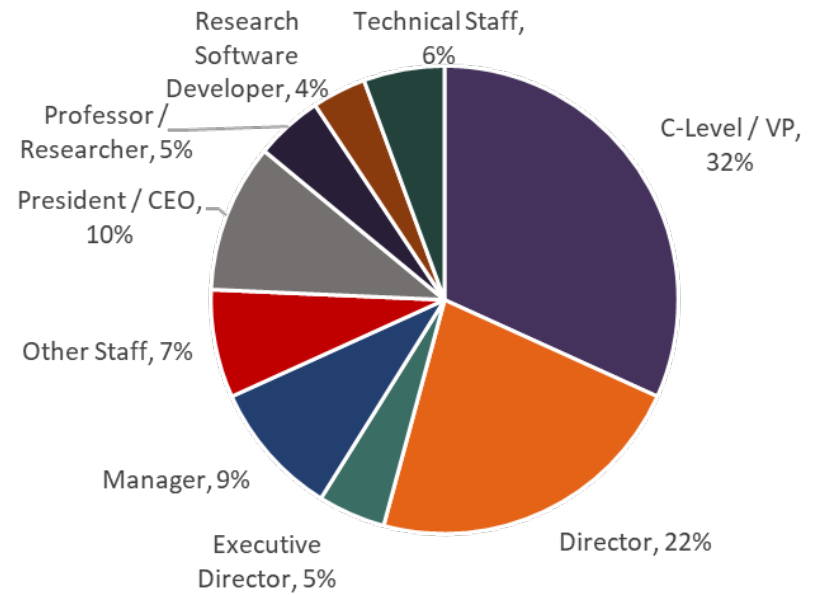
100% 2018 Summit attendees
that said they would
attend again in 2019

2018 ATTENDEE DEMOGRAPHICS

Attendees by Sector



Attendees by Role



2018 ATTENDEE FEEDBACK

"Above and beyond my expectations. Great value for this level of conference."

"The CANARIE Summit is one of the best conferences I attend each year. Full stop."

"This event is a highlight on my calendar."

What was the highlight of the Summit for you?

"The series of keynote speakers that would normally require three regular conferences to gain that much content."

"The speakers are always well spoken and insightful. Spending time with peers and colleagues is great."

"The people; CANARIE staff; excellent organization. Good location. Excellent diversity of charismatic speakers covering different aspects of the conference theme. Always a pleasure to attend."

"The whole event was a highlight – the topic was relevant and the speakers were interesting and had divergent opinions."

2018 SPONSORS

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SUMMIT 2019 SPONSORSHIP PACKAGES

	Summit Premier Partner	Summit Collaborating Partner	Summit Promoter	Summit Advocate	À la Carte Add-ons (must be purchased with another level)
Fee	\$7,500 / \$10,100	\$5,000 / \$7,600	\$2,500 / \$5,100	\$2,500 / \$5,100	
Number available	2* 1 @ Summit Program Partner 1 @ Summit Reception Partner (selection on first come, first serve basis)	5*	Unlimited*	Unlimited*	
Number of passes	4	3	1	3	3 passes = \$1,000
Promoted in Summit communications, including social media	Yes	Yes	Yes	Yes	
Logo on Summit signage	Yes	Yes	Yes	Yes	
Logo & link on National Summit website	Yes (Prominent positioning)	Yes			\$1,000
Logo in National Summit Program	Yes	Yes			\$1,000
Exhibit space	Yes	Yes	Yes		
Introduction of Summit speaker	Yes. Selection on first come, first serve basis.	Yes			\$2,500 (based on availability)
Remarks @ Reception	Yes				
Quote in CANARIE Summit press release	Yes				
List of consented attendees	Yes	Yes			\$1,000

* CANARIE reserves the right to accept or decline any sponsorship requests.

HOW TO BECOME A SPONSOR

1. Please complete the Sponsorship Agreement on the last page of the Prospectus.
2. Send the signed Agreement + a high-resolution logo to sponsorship@canarie.ca
3. Once steps #1 and #2 are complete, an invoice will be issued and the promotion of your brand through CANARIE communications channels will begin.

Questions?

Please contact:

Ela Yazdani | Director, Communications | CANARIE
ela.yazdani@canarie.ca | 613-282-1584

CANARIE NATIONAL SUMMIT 2019 SPONSORSHIP AGREEMENT

Please select your sponsorship level:

**Premier
Partner**

\$7,500
(\$10,100 without
CANARIE Member
discount)

**Collaborating
Partner**

\$5,000
(\$7,600 without
CANARIE Member
discount)

**Summit
Promoter**

\$2,500
(\$5,100 without
CANARIE Member
discount)

**Summit
Advocate**

\$2,500
(\$5,100 without
CANARIE Member
discount)

À la Carte Add-ons (must be purchased with another level)

Please indicate each add-on.

Total Sponsorship Investment: _____

If your organization is a CANARIE member, will you apply your CANARIE Membership discount toward sponsorship of the Summit? Yes No
Please note that CANARIE Members can only use their Membership discount **once** in a calendar year.

Sponsor Information

Organization Name (as it should appear on Summit materials) _____
Sponsorship Contact Name _____
Sponsorship Contact Title _____
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City _____
Province/State _____ Postal/Zip Code _____
Email Address _____
Signature _____
Date _____

Billing Information

Billing Contact Name _____
Billing Contact Title _____
Mailing Address _____
City _____
Province/State _____ Postal/Zip Code _____
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